



28-29 October 2015

Kenyatta International Convention Center – KICC
Nairobi - Kenya

CONFERENCES SCHEDULE

-ALL CONFERENCES ARE ON FIRST COME FIRST SERVED BASIS (MAX OF 100PAX)-
-PARTICIPANTS SHOULD BE IN 10MIN BEFORE THE BEGINNING OF THE SESSION-

WEDNESDAY 28 OCTOBER 2015

CONFERENCES

9am – 10am

Scriptwriting & Production Funds & Residencies

Speakers:

Julien Ezanno

Bilateral Affairs Advisor, International Policy Unit
CNC (National Cinema Center of France)

Lizzie Chongoti

CEO
Kenya Film Commission

Judy Kibinge

Founder
Docubox

Lucinda Englehart

Productions & Films Consultant

Moderator:

Timothy Owase

Festivals and Funds / Development Manager
Kenya Film Commission

10.30am – 12noon

Animation: New Opportunities

Speakers:

Julien Ezanno

Bilateral Affairs Advisor, International Policy Unit
CNC (National Cinema Center of France)

Christian Arnau

Director
EMCA – Animation Film School

Michael Muthiga

Director
Fatboy Animations

Moderator:

Wilfred Kiumi

Founder & Director

ADMI (Africa Digital Media Institute)

2pm – 3.30pm

East Africa Film & TV Market Landscape and Next Steps

Speakers:

Aggrey Oriwo

Managing Director

IPSOS Kenya

John Muthee

VP Business Development, Africa

GeoPoll

George Kimani

Business Development Director

Continental Content Distribution

Maureen Nyanjong

President

Eastgate Company

Moderator:

Alison Ngibuini

CEO

All Is On Production

4pm – 5.30pm

Bring your Content and your Channel at an International Level

Challenges of the Distribution & Localization

Speakers:

Alain Modot

CEO

DIFFA

Mwaniki Mageria

Managing Director

Balozi Productions

Barbel Moser

International Development Director

France Media Monde (France24 & RFI)

Jim Shamoon

Managing Director

Blue Sky

Moderator:

Chris Foot

Chairman

Kenya Film Commission

CONFERENCES

9am – 10am

Mobile Content

Speakers:

Adil El Youssefi

CEO

Airtel Kenya

Robert Rudin

Managing Director

Ericsson Kenya

Tilomai Ponder Blyth

CEO

What's Good Studios

Moderator:

Joyce Muthoni

Marketing Consultant

Africa Digital Media Institute

11am – 12noon

Content Monetization

Speakers:

Charles Murito

Country Manager

Google

Valentine Gichau

Country Manager

Tuko

Bernard Neto

CEO

Tafsiri Entertainment group

Moderator:

Henry Githaiga

Media Relations and Communications Manager

PEPSA (Kenya Private Sector Alliance)

2pm – 3.30pm

Challenges & Opportunities of the New Broadcasting Platforms

Speakers:

Peter Martin Ikumilu

Multi Media Licensing and Market Development, Department of the ICT
Communications Authority of Kenya (CA)

Régis Saint Girons

CEO, HTTV

Marketing Vice Chairman, HbbTV Association

Paul Oscar Were

Regional Sales Manager East/West Africa
Globecast

Moderator:

Leo K. Boruett

Broadcasting/Multimedia Services Director
Communications Authority of Kenya (CA)

4pm – 5.30pm

Digital Switchover: Make Your Business Grow

Speakers:

Danny Mucira

General Manager
Digital and Bamba TV, Radio Africa

Rhys Torrington

CEO
Azam Media

Joyce Kigathi

Media and Client service Head
Havas Africa- Kenya

Esther Mukima

TV Product Development Manager
Zuku TV

Moderator:

George Kimani

Business Development Director
Continental Content Distribution