



KALASHA INTERNATIONAL SPEAKERS

Mwaniki Mageria

Managing Director, Balozi
Film Producer, Director and Distributor, Emcee

WANGECI MURAGE

Managing Partner, Media Pros Africa

Régis Saint Girons

CEO, HDTV - Marketing Vice Chairman, HbbTV Association

Marie Lora-Mungai

Co-founder and CEO, Restless Global and Buni Media

Danny Mucira

General Manager, Digital and Bamba TV, Radio Africa Ltd

Cécile Gérardin

Head of Drama - CANAL+ OVERSEAS

Rhys Torrington

CEO, Azam Media

Alain Modot

CEO, DIFFA

JOYCE KIGATHI

Head of the Media and Client service Department, Havas Africa- Kenya

Wilfred Kiumi

Founder and Director, Africa Digital Media Institute

Bernard DOGNETON

CEO, Training center and Training Director, Chamber of Commerce & Industry of Angoulême

Timothy Odhiambo Owase

Manager, Festivals, Funds & Skills Development, Kenya Film Commission

Christian Arnau,

Director, EMCA, Animation Film School

Eng. Leo K. Boruett

Director Multimedia Services, Communication Authority of Kenya

Peter Martin Ikumilu

Manager Multi Media Licensing and Market Development, Communication Authority of Kenya



Henry Githaiga

Media Relations and Communications Manager, Kenya Private Sector Alliance (KEPSA)

Chris Foot

Chairman, Kenya Film Commission

Ms. Joy Nduto,

Commissioning Editor, Zuku TV, Wananchi Group

ALISON NGIBUINI

Founder and CEO, All Is On Media Production Company

MAUREEN NYANJONG

President, Eastgate Company

RISPER MUTHAMIA

Managing Partner, Media Pros Africa

ADIL EL YOUSSEFI

Managing Director and Chief Executive Officer, Airtel Networks Kenya

Aggrey Oriwo

Manager East Cluster in Africa, IPSOS

Nathalie BOBINEAU

VP International Sales, France Televisions Distribution

Lizzie Chongoti

CEO, Kenya Film Commission

Martin Munyua

CEO, Dreamcatcher Productions

Njoki Muhoho

Executive Producer, Zebra Productions Kenya

JUDY KIBINGE BIO

Founder, DOCUBOX

Riyaz Bachani

COO, Angani

ERIC MUSYOKA

Founder and Managing Director, Decimal Media

Charles Murito

Country Manager, Google



Linda Githige

Channel Manager in charge of Commissioning and Acquisitions, Zuku Entertainment

François de Roubaix

Film & TV Producer and Director

Esther Mukima

TV Product Development Manager, ZUKU TV Bouquet

Dorothy Ghettuba

Co-founder and CEO, Spielworks Media

JUNE GACHUI

Lawyer and Director, JGIP CONSULTANTS

Lucinda Englehart

Productions and Film Consultant and Film Producer

Bärbel Moser

Director of International Development, France Medias Monde (RFI, France 24, MCD)

Daniel Singleton

Managing Editor English Service, Radio France International (RFI)

Professor Kimani Njogu

Linguist and cultural scholar, Twaweza Communications

Jim Shamoon

CEO Blue Sky Films

John Muthee

VP Business Development, Africa, GeoPoll

Robert Rudin

Vice President and Country Manager, Kenya, Ericsson Sub-Saharan Africa

Valentine Gichau

Country Group Manager and a Founding Director of Tuko Media

Julien Ezanno

Bilateral Affairs Advisor, International Policy Unit
CNC (National Cinema Center of France)

Michael Muthiga

Director
Fatboy Animations



Robert Rudin
Managing Director
Ericsson Kenya

Tilomai Ponder Blyth
CEO
What's Good Studios

Joyce Muthoni
Marketing Consultant
Africa Digital Media Institute

Paul Oscar Were
Regional Sales Manager East/West Africa
Globecast

Mandy Roger
Managing Director Broadcast
Zuku TV, Wananchi Group

George Kimani
Business Development Director
Continental Content Distribution

Riyaz Bachani
COO
Angani

Eric Musyoka
Managing Director
Decimal Media

Margate Mathore
Head of Channel
Maisha Magic East

Tosh Gitonga
Film Director, Film Crew in Africa

David Mbatia
Regional Manager
Endemol Kenya

Rosemary Momanyi
Deal Maker Africa
Google



Catherine Njari

Senior Manager, Media & Content
Safaricom

Linda Githige

Channel Manager
Zuku TV

David Mugambi

Director
Arrix Media

Dr. Isaac M. Rutenberg

Director of the Center for Intellectual Property and Information Technology Law (CIPIT)

SPEAKERS BIO

Mwaniki Mageria

Managing Director, Balozi

Film Producer, Director and Distributor, Emcee

Mwaniki studied Business and Communication at Daystar University.

His first theatre productions were at the age of 18 at the Kenya National Theatre and he knew then that it would be his path. After helping in the releases of Benta and Betrayal, he noticed the need for distribution. Hence the journey in film distribution started. He later shot "Uncommon" and "Niko Na Genge" in conjunction with EVILA Kenya one of the Producers in RiverWood.

Mwaniki, a marketing professional, partnered with local producers to build the brand, RiverWood. This RiverWood Ensemble Filmmakers Association of independent producers has 250 members and can produce anything from 10 to 30 movies a month. These are sold to broadcasters in Kenya and around the world. He is the Secretary General of the Association of RiverWood and runs the Distribution company Balozi Productions that builds the RiverWood Brand.

Mwaniki is former Board Member at the Kenya Film Commission. He is the treasurer for the Guild of Content Distributors in Kenya and also sits on the government Creative Economy Taskforce.

WANGECI MURAGE

Managing Partner, Media Pros Africa

She is a broadcast media professional with vast experience in strategic business development, project management and content distribution. In her previous managerial positions at M-Net Africa and ZUKU TV, she developed business operation strategies that have led to the growth and success of the organizations. Now at Media Pros Africa, Wangeci manages customer relations and strategic business partnerships with investors from across Africa. She is currently pursuing a Master's Degree in Media Leadership with Robert Kennedy College in partnership with University of Cumbria.

Régis Saint Girons

CEO, HTTV

Régis is a key figure of the digital TV industry with more than 20 years of experience. Régis Saint Girons is today the CEO of HTTV, a leading software solution provider for digital TV, Régis is also the President of the French HD Forum, as well as the Marketing Vice Chairman of the HbbTV Association. He has previously served as Senior Vice President OpenTV for NAGRA.



Marie Lora-Mungai

Co-founder and CEO, Restless Global and Buni Media

She is the co-founder and CEO of Restless Global, the first global studio engaged in all aspects of development, finance, production and distribution of African content within and outside Africa. She also founded or co-founded top African VOD service Buni.tv, production company Buni Media, and talent agency Restless Talent Management, now all under Restless Global. Marie is the Executive Producer of two massively popular political satire television shows, The XYZ Show (Kenya) and Ogas At The Top (Nigeria).

Danny Mucira

General Manager, Digital and Bamba TV, Radio Africa Ltd

Highly effective and accomplished business leader with a proven track record in strategic and commercial leadership spanning 17 years, Danny excels in orchestrating strategic change, driving organizational behavior and team alignment and building momentum around business goals and delivering superior results. Passionate about Media in Africa with expertise in Pay TV, Free to View, Video on Demand television models as well as Content management, Digital Broadcast platforms (DTH, IP and DTT) and channel management.

Cécile Gérardin

Head of Drama - CANAL+ OVERSEAS

Cécile Gérardin started her TV career at WGBH-Boston. She spent 4 years in Los Angeles for the Acquisitions of French network TF1. After 7 years at TF1, she managed programs and acquisitions at French TV Breizh, TPS Jeunesse, Gulli. In 2005, she worked with producers and turned to creative writing creative with her first detective TV series broadcast in 2015. She joined CANAL+ OVERSEAS in June 2015 as head of Drama.

Cécile holds a MBA from Boston College Carroll School of Management and from French Business School Sup de Co Reims.

Rhys Torrington

CEO, Azam Media

Rhys has been involved with media and broadcasting in Africa for the past ten years. Azam Media is based in Tanzania and in less than 2 years its azamtv DTH service has become a leading player across East Africa and beyond. It offers over 80 channels, 5 of its own, and has a full production facility. Rhys lives in Dar and has a background in international IT management and consultancy.

Alain Modot

CEO, DIFFA

Alain Modot is cofounder and Vice President since January 2002 of Media Consulting Group. He developed MCG's activity in Paris, Brussels and Rome. He worked as a consultant for European commission Studies (evaluations of Media Programmes).He participated in several consultancy missions for the EU Member States and International organisations (Unesco, World bank)

Alain Modot has developed the department of research in Media Consulting and has managed as team leader several studies at the European and International level on dubbing and subtitling, news business models in the on line distribution sector, smart tv market analysis. He has developed the MCG distribution department, representing the RAI's library of rights on the French speaking territories. He has launched in 2012 in partnership with Martika production (Ivory Coast) DIFFA a platform for promotion and sales of Africa Caribbean and Pacific programmes. Since May 2015 DIFFA is a joint venture with Lagardere Studio



Prior to this, Alain Modot founded in 1988 the USPA (the Independent Producers' Association) of which he was the chief representative until 1995. From 1993 to 1995, he chaired the European Independent Producers Association (CEPI). In 1995, he created TVFI an active body in promoting and exporting French television programmes. After being Director for Institutional Relations for the CANAL+ Group until 1999, he joined IMCA in October 1999, as Director for Institutional and European Affairs, a post he held until January 2002.

Alain Modot holds an Economy diploma (1973), a postgraduate degree in Management and Economy (1975) from the University Sorbonne, a Sociology diploma from the University Paris V (1975).

JOYCE KIGATHI

Head of the Media and Client service Department, Havas Africa- Kenya

Joyce Kigathi heads the Media and Client service Department at Havas Africa- Kenya office and has extensive experience in the Advertising industry working in various capacities

She holds a Bachelor of Commerce-Marketing option degree from the University of Nairobi and is currently pursuing her MBA from the same institution.

Wilfred Kiumi

Founder and Director, Africa Digital Media Institute

Wilfred is the Founder/Director of Africa Digital Media Institute (ADMI previously known as Jamhuri Film and Television Academy).

Wilfred runs a successful Film production house Farsight Production till 2014. It is at Farsight that the dream of starting a school would come alive. He is very passionate about mentorship and seeing the youth acquire employable skills. The institute was started by the need to give back as well as transfer knowledge to the young and passionate film makers in Kenya and the region.

Bernard DOGNETON

CEO, Training center and Training Director, Chamber of Commerce & Industry of Angoulême

Bernard is the CEO of a Professional Training Center which trains, every year, 4,000 people in Business fields. He is also Professional Training Director at the Chamber of Commerce & Industry of Angoulême (France) since 2012 and in charge of the strategic development of the well-know EMCA Animation Film School since 1999.

He holds Law & Political science degrees.

Timothy Odhiambo Owase

Manager, Festivals, Funds & Skills Development, Kenya Film Commission

MCIM, (Chartered Marketer), BBA (Marketing) MA (Communication and Development)

A Chartered Marketer and a communications specialist with experience spanning over a decade in the film industry. He is currently the **Manager; Festivals and Funds/Skills Development** at the Commission. He plays a key role in building capacity in the film industry of local filmmakers, liaising with international film festivals, markets, funding agencies and training institutions with view to identifying opportunities for Kenya and creating partnerships between the entities and the commission.

Has an outstanding qualification in all phases of marketing, management, communication and development. He's an achievement-oriented professional with experience spanning over one decade in the industry.

He has served in the dynamic sectors including, Marketing, Media, ICT, Development and the entertainment. He has provided his expertise and knowledge to Rollout Marketing, Touch Media Solutions, Mnet East Africa, Multichoice Africa and now Kenya Film Commission. Mr. Owase is current



member of Marketing Society of Kenya (**MSK**), Public Relations Society of Kenya (**PRSK**), and Association of Film Commissioners International (**AFCI**), Chartered Institute of Marketing (**CIM**). His academic credentials include Masters in Development and Corporate Communications (MA) ongoing at Daystar University, BBA (Marketing) from Kenya Methodist University, Film Marketing from AFCI University and Post Graduate Diploma in Marketing from the Chartered Institute of Marketing, Diploma in Marketing from London Chamber of Commerce and Industry (**LCCI**) Diploma in Business Management from Kenya Institute of Management, Certificate in monitoring and Evaluation among other qualifications.

Christian Arnau,
Director, EMCA, Animation Film School

Born in 1954, he was illustrator, graphic designer and visual artist.

When he worked for animated films, he essentially searched and developed, notably with Jean-François Laguionie. He founded teaching skills for EMCA (Ecole des Métiers du Cinéma d'Animation), creating teaching methods based on creativity and autonomy. He was Head of studies since the creation of the school at Angoulême in 2000, before becoming its Director.

Eng. Leo K. Boruett

Director Multimedia Services, Communication Authority of Kenya

He is currently working with Communications Authority of Kenya (CA) as a Director responsible for Multimedia Services that includes broadcasting.

Eng. Boruett has been working in the communications sector in Kenya for the last twenty four years. During his career, he has contributed to the development of regulatory aspects in Kenya in the areas of frequency spectrum management and broadcasting. His latest major contribution was the coordination of regulatory and operational aspects with respect to the digital migration process in Kenya.

Peter Martin Ikumilu

Manager Multi Media Licensing and Market Development, Communication Authority of Kenya

He is currently the Manager in charge of Multi Media Licensing and Market Development in the Multi Media Service Department of the ICT Authority in Kenya. He has served for fifteen years in different capacities with the ICT Regulator.

He is a Commonwealth Research Fellow with a Master degree in Business Administration majoring in Strategic Management. He also holds a Bachelor of Technology (honours) degree in Electrical and Communications Engineering from Moi University.

Henry Githaiga

Media Relations and Communications Manager, Kenya Private Sector Alliance (KEPSA)

He is an experienced Media Practitioner with nine years of experience in media as a Television and Radio Presentation, Reporting, Editing and Production. He is also a creative scriptwriter and editor with interest in commercials and public service announcement. He is currently the Media Relations and Communications Manager at The Kenya Private Sector Alliance (KEPSA). He was a senior Business reporter and Content Producer at Citizen Television a station under Royal Media Services Limited which owns 13 radio stations and one television station.

As content producer and editor at Citizen Television he helped managed and produce content for Citizen Television's coverage of the 2013 elections as a night time content producer. He was also a sub-editor and co-producer for Citizen Television's business segment as well as the Wednesday special '**Citizen Business Centre**'.



Mr Githaiga is a three time nominee for the Diageo Africa Business Reporting Awards (DABRA) having been nominated for the Best Finance Feature three times in a row.

His key focus is to merge his knowledge in television and radio content production with social media by creating links to enable any organization use both visual and audio content to respond to its clientele. He is also a creative writer and showcases his talent through his blog www.countryboysays.blogspot.com through which he has created a platform for short stories.

Chris Foot

Chairman, Kenya Film Commission

Chris is passionate about film and television, a former lawyer who has worked in television and radio. Has been involved with a government taskforce and sits on numerous business and NGO boards involved in farming, real estate, tourism, conservation, education, agriculture and real estate. Enjoys fly fishing, polo and the outdoors.

Ms. Joy Nduto,

Commissioning Editor, Zuku TV, Wananchi Group

She has more than 10 years' experience in the television production industry. A trained Film & TV Producer and Director she developed her expertise in commissioning, producing, directing, production management/coordination with various broadcasting companies, advertising agencies and production houses. Her work has been showcased in productions such as Celebrity Kitchen Raid, Sunrise and Trade Centre Drama Series, Tales from the Bush Larder, State House season 1, Krazy Kool Magazine Show and Groove Theory season 1 & 2.

ALISON NGIBUINI

Founder and CEO, All Is On Media Production Company

- **Entrepreneur** - Founder/CEO of a leading media production company All Is On specializing in – strategic communication, behaviour change, advertising production, media training and personal branding.
- **Understanding of mass media** - Over 10 years' experience working on Advertising brands & content consumption. Proven record in using television as a vehicle for marketing, education and
- **Africa experience** - Great In-depth understanding of Africa having worked in East, West & Southern Africa and distributed content across the continent.
- **Policy development** - as members of various business and government boards/committees, engaged in development of policy and structures to improve film, culture and entrepreneurship sectors.
- **Awards & Recognition:** Award winning producer of TV commercials, best TV dramas - SHUGA, SIRI and MALI. Recognized as a female Top 40 under 40 finalists in East Africa 2013 and 2014

MAUREEN NYANJONG

President, Eastgate Company

Maureen Nyanjong is an MBA, with over 10 years' experience in content distribution. She is the President of the Eastgate Company, A content aggregation company in Kenya. She is also a founding member and the current President of The Guild of Distributors in Kenya. Maureen is a top distribution expert and film specialist within the East African region with outstanding knowledge on how the regional theatrical industry works, at both distribution and retail levels on various platforms including in theatre, Pay TV, FTA and digital media. She gained experience in the highly specialized film industry that requires deep understanding of critical business drivers in multiple markets while working closely with world majors;- Walt Disney, Sony Pictures international, UIP and on the retail side for Warner brothers and 20th Century Fox. She is proficient in distribution cost containment,



expert in scheduling film releases, film pricing strategies, competitor and market analysis, contract negotiation, strategic planning, market plan execution, and targeted marketing. Maureen is interested and committed to building the local industry's capacity in the wake of the digital era.

RISPER MUTHAMIA

Managing Partner, Media Pros Africa

She has extensive media experience in Kenya, Tanzania, Uganda, Ethiopia and Nigeria where she spearheaded business operations for M-Net Africa. She has held strategic management positions involving content development, channel management, Marketing, event management and public relations for multi-national corporations. Risper manages the business operations at Media Pros Africa and extended business partners across the African continent. Risper holds a Degree in international Business Administration from USIU Africa University, a Diploma in Mass Communication and many certificates in Media related courses.

ADIL EL YOUSSEFI

Managing Director and Chief Executive Officer, Airtel Networks Kenya

Adil has been the Managing Director and Chief Executive Officer of Airtel Networks Kenya Ltd. since May 2014 where he has been spearheading the consumer focused turnaround strategy for the organization. He has over 13 years' experience in both developing countries in Africa and in Asia, and developed ones in Europe. He has strong leadership skills and drive for achievement coupled with a desire to positively inspire success in people and organizations.

Adil has an MBA from INSEAD, The Business School for the world, MSc in Engineering from NSEIRB both from France. Adil has experience in areas which include leadership, strategy, execution, marketing, product management, telecommunications, and consumer goods among other areas. He has grown companies in Chad and Ghana with double digit Compound Annual Growth Rate (CAGR) while ensuring their long term sustainability by focusing on market and customer understanding, devising a compelling vision, executing a winning strategy, inspiring and growing the leadership team while continuously engaging staff and other stakeholders.

He believes in open and fun communication, engagement and effective teamwork, emphasizing that "nothing can be achieved without effective teamwork, leadership and a strong execution discipline."

Aggrey Oriwo

Manager East Cluster in Africa, IPSOS

Aggrey is the current Ipsos Cluster Manager of the East Cluster in Africa which includes Kenya, Uganda, Tanzania, Zambia and Mozambique. He was the previous Country Manager of Ipsos in Tanzania where he built a successful business over a period of 7 years. A seasoned research professional, Aggrey has directed projects across the continent with clients including UN bodies like UNICEF, UNDP, IFC and the World Bank. The studies include access to financial services, Baseline surveys in planned families in Africa, Poverty, Water and Sanitation. He also has extensive experience in designing and managing multi-country surveys as well as ethnographic studies. Mr. Oriwo successfully managed the transition from Paper and Pencil surveys transiting to Computer assisted Personal interviews in Tanzania. His experience cuts across both the qualitative and quantitative arms of social research.

Nathalie BOBINEAU

VP International Sales, France Televisions Distribution

Nathalie, a French native, started her career as a sales rep. for DARO FILM, a TV distributor based in Monaco before moving to Paris in 1995 to work for Arrathos network as head of International sales and acquisitions.



In April 2000, she joins France Televisions Distribution as manager before being appointed in 2007 Sr VP International Sales. She currently manages a team of 10 people promoting a 3500 hours catalogue, all genres – turnover: 15.5 M € in sales, licensing and merchandising.

In her career, she has been also managing international sales for FTV advertising house, (2001-2013). She is today Vice-President, member of the board of TVFI, the French association of TV exporters, and member of a commission at CNC, Paris.

Lizzie Chongoti

CEO, Kenya Film Commission

Lizzie is a team player with over twenty years' experience and a track record of establishing an office, mobilizing resources, developing and implementing successful programmes. She is recognized with personal strengths in strategic thinking, leading and developing others, problem solving, networking, team building and creating effective working relationships. She has worked in senior positions within Government, International and Non-Governmental Organizations networking with multiple stakeholders. Serving her fourth year in film industry, she remains excited and honored to be leading such a talented group of people at this exciting time for the Film & TV Industry in Kenya; with the Commission's team continuing to grow and always remaining adaptable, motivated, responsive and open to new ideas.

Lizzie holds a Master of Science, University of Bristol, U.K; and a Bachelor of Education, Kenyatta University, Kenya, Higher Diploma in Human Resource Management and a Diploma in Marketing.

Martin Munyua

CEO, Dreamcatcher Productions

Martin Munyua or "Marto" as friends and colleagues call him, is an award-winning filmmaker who is specialized in cinematography. In his career that spans over twenty years, Marto has worked in various filmmaking capacities and has credits for cinematography, directing, editing, producing and writing. Martin also holds a Global Executive MBA degree from USIU, Kenya.

Currently, Martin is the CEO of Dreamcatcher Productions, and also sits on the Youth Fund Committee for Film (Take254).

Njoki Muhoho

Executive Producer, Zebra Productions Kenya

Njoki is the Executive Producer with Zebra Productions Kenya Ltd. She is an award winning producer with over 15 years experience in film and television. Her production '*Mama Duka*' won the Best Indigenous Movie/TV Series in the AMVCA 2014. Njoki is also an Award winning Scriptwriter having taken the top award in the MNET New Directions competition in Scriptwriting in 1999 in Kenya.

Njoki is a Board Member with Kenya Film Commission and thus involved in film policies formulation . She has extensive experience as a Judge in film and television awards. She is the new Chief Judge for the AMVCA 2016, was the Academy Chair for the Kalasha – the Kenya film and television awards. As the Deutsche Welle (DW) Agent for Kenya, Njoki also run a 'Local Hero Competition' where she was the Executive Judge. As DW Agent, she signs up broadcasters on partnerships with DW.

As Executive producer, Njoki is the producer behind '*Changes*', the East African high end drama. She was also Co-Producer for seventy one (71) Africa Magic Original Films.

Njoki has written five feature film scripts that have been produced and aired on Africa Magic. These are *The Plot*, *Judgement*, *Six*, *Get me a Job* and *Being OT*. She is also scriptwriter and Head Writer for *Mama Duka* and *Changes* TV series.

She has also written 4 seasons of Radio Plays of 10 episodes each for Deutsche Welle Radio Kiswahili for the programme '*Learning by the Ear*'. These are translated into 6 common African languages and broadcasted across the continent.



Njoki holds a Masters Degree in Communications from Leicester University and a Diploma in Film Making from New York Film Academy, Universal Studios, Hollywood.

JUDY KIBINGE BIO
Founder, DOCUBOX

My career in filmmaking benefited greatly from my background in advertising as Creative Director at McCann Erickson where I worked on high-end commercials. My dramatic feature length films and documentaries have won accolades and screened in festivals around the world. In 2013, I founded DOCUBOX which is playing a transformative role in the regions documentary Film industry.

Riyaz Bachani
COO, Angani

Riyaz has been developing the telecoms and media space in East Africa for the past 15 years. Riyaz is the COO at Angani Ltd, a cloud services provider, that leverages the Cloud for innovative next-generation media workflows.

Riyaz was previously the founding CTO of 2 very successful telecom ventures Wananchi Group (Zuku) the first triple-play company in Africa, and Kenya Data Networks (now Liquid Telecom). Riyaz is active in the tech community and is part of the founding iHub advisory board.

ERIC MUSYOKA
Founder and Managing Director, Decimal Media

Eric is the founder and Managing Director of Decimal Media Limited a Media Production company that provides a wide range of expert and professional Audio services with core focus in Audio Post, Sound recording and production (SR&P), Music Production and consultancy services. At the helm of Decimal; Eric a Sound Engineer by training has produced and written for several Kenyan artists including Nonini, Jua Kali, Wyre, Juliani, Just A Band and Nameless just to mention a few. Eric's TV and Film post production portfolio includes Project Fame, Changes drama for M-Net, The First Grader and Togetherness Supreme feature films among other local and international projects.

Charles Murito
Country Manager, Google

Strategic Planning and Business Development executive with a track record across new business development, financial analysis, marketing, programming and sales with an exceptional experience in cultivating relationships that facilitate market expansion, positive growth, and profitability.

Previously at Turner Broadcasting (part of the Time Warner group), an international television broadcaster and the home of CNN, TNT, TBS, Cartoon Network, Adult Swim and TCM.

Specialties: Executive Presentation & Negotiations, Customer Relationship Management, Financial Modelling & Analysis, Budgeting, Forecasting & Planning, Staff Development & Management, Legal & Regulatory Compliance, Strategic Sales & Marketing Campaigns, Key Account Acquisition & Retention

Linda Githige
Channel Manager in charge of Commissioning and Acquisitions, Zuku Entertainment

Linda Githige is the Channel Manager in charge of Commissioning and Acquisitions for Zuku Entertainment. Linda pioneered the Commissioning department at Zuku, giving a chance to producers to develop bold, original, award winning shows, in the firm's bid to increase more African themed productions across Zuku channels.

Linda is Committed to working closely with local producers through Commissions and Co-productions and grow the amount of high quality local content that is shown on Zuku channels.



Prior to this, Linda worked as a Senior Producer/Director at Radio Africa and a TV Director at the Standard Group.

François de Roubaix

Film & TV Producer and Director

François de Roubaix. Born in Paris. Journalist, author, producer, Director S.C.A.M. He started his career as a Radio producer then TV; TF1 et LCI where he integrated the news team and worked daily to make different editions In France and abroad. He was and still is integrated in the closed team of features producers and worked for prestigious magazines such as “Reportages”, “Envoyé Spécial”, “Arte Reportage”. Others include, documentaries for “ARTEGEO”. Passionate about discovering others, he lives in between Europe and Africa. In December 2006 he opened the France 24 office in Nairobi as chief bureau, then became an Audio Visual Consultant for the United Nations. Today he wants to transmit his knowledge to the young journalists.

Esther Mukima

TV Product Development Manager, ZUKU TV Bouquet

Esther Mukima is the TV Product Development Manager for the ZUKU TV Bouquet in Kenya, Uganda, Malawi, Tanzania and Zambia in- charge of Identifying and Overseeing content and TV channels acquisition and negotiations. She is currently managing a portfolio of over 100 channels.

Esther is committed to developing high quality content and channels that tell the African story in an African way.

Prior to this Esther worked at Citizen TV as Senior Administrative Producer and was involved in key local productions such as Mwala, Sakata, fashion show, among others.

Dorothy Ghettuba

Co-founder and CEO, Spielworks Media

She is the Co-founder and C.E.O of Spielworks Media Ltd, which creates, develops, produces and distributes content with an African aesthetic for the Television, Mobile, Web and Video On Demand platforms. Spielworks has produced award winning properties; 18 Television Shows, several Web series, and over 30 original African movies.

Spielworks is dedicated to developing talent, creating quality programming and telling authentic, engaging African stories.

Dorothy was named Top 40 Under 40 Women in Kenya in 2011 and 2014 and one of the Top 40 Under 40 Women in Film in Africa. Dorothy is also alumni of The Bucerius School on Global Governance.

JUNE GACHUI

Lawyer and Director, JGIP CONSULTANTS

June is a lawyer who specializes in the area of Intellectual Property (IP) law; she runs a consultancy boutique known as JGIP CONSULTANTS, based here in Nairobi, which is an intellectual Property (IP) Services Boutique that offers consultancy services to creative entrepreneurs to allow them to monetize their intangible goods and services. We serve clients by providing legal guidance and drafting, training and workshops, access to auxiliary services. Our main pillars of service are Protection of IP, Training, Artist Management and Project Consultancy. JGIP has a competitive Junior Consultants Program (JCP) that enables us to offer vital experience to young lawyers who have a passion for IP and the Creative Enterprise. They participate and carry out research on various relevant topics, contribute articles to our website and other platforms. The JCP is competitive and admission is purely on merit and initiative displayed by the candidate.



June also served as the General Manager of the Kenya Association of Music Producers (KAMP), a collective management organization licensed by the Kenya Copyright Board under the State Law Office, which collects royalties for music producers for over four years.

June undertook her undergraduate studies in the UK at the prestigious London School of Economics (LSE) and earned her LL.B Law with French Law. She subsequently received her Diploma from the Kenya School of Law and was thereafter called to the bar. After working in the corporate commercial law field for over 5 years, June decided to further her education, opting to pursue and obtain her masters (LL.M) in Intellectual Property Law from the George Washington University Law School, in Washington, D.C. This was a perfect marriage of her profession and her passion, which undoubtedly gave her a unique edge.

As part of her work in the Intellectual Property (IP) field, June is a resource person and trainer for members of the creative industries, schools, international organizations and other bodies on matters of IP.

June, apart from her formal training and interest in the creative sector, has been and continues to be an artiste in her own right, having made a significant mark in both the local music and theatre scenes over the last two decades. She has performed on various stages in Kenya, Uganda, Australia and the United States and is known for her soulful voice and animated performances. She is currently working on her debut album project.

Lucinda Englehart

Productions and Film Consultant

Lucinda is an award winning film producer. Her feature films and feature documentaries, shot all over the world, have opened at over 50 festivals including Cannes, Berlin, Tribeca, Sundance and Toronto where they have won top prizes.

Until 2014 she was Head of Production at Europe's largest film finance and production fund. She is now based in Nairobi from where she consults on various productions and film initiatives.

Bärbel Moser

Director of International Development, France Medias Monde (RFI, France 24, MCD)

Barbel is a journalist who is currently Director of International Development at France Médias Monde (RFI, France 24, MCD) and a former Director of RFI's language services. She was a political journalist with German newspapers, a staff journalist with the French news agency AFP and Radio France before joining RFI. She studied Political Science, History and Literature in Freiburg (Germany) Grenoble (France) and Paris.

Daniel Singleton

Managing Editor English Service, Radio France International (RFI)

Daniel is a journalist who is currently Managing Editor of the English Service at Radio France International (RFI). He worked as a Serious Crime reporter in London, and covered African news at RFI for over a decade. He was also Head of Programmes at ONUCI FM (the UN Mission in Côte d'Ivoire) in 2005-2006, and co-ran a six-month European Commission-funded training programme for journalists, also in Côte d'Ivoire in 2009. Other training stints include KBC, UBC, and Voice of Nigeria. He read French and Linguistics (BA Hons, London), and holds a Maîtrise de Lettres (Lille III) and a D.Phil (Oxon).

Professor Kimani Njogu

Linguist and cultural scholar, Twaweza Communications

He is a linguist and cultural scholar based at Twaweza Communications, Nairobi. Between 1988-2003 he taught at Kenyatta University before resigning to work as an independent scholar. Kimani has



served as Council Member of the International African Institute, University of London (1998-2007) and worked with numerous institutions regionally and globally. He is a member of the editorial board of the American Ethnologist (Rutgers university) and the Journal of African Languages (SOAS). He served as chair of the Kalasha Nominating Academy in 2009 and 2010 and has been actively involved in the creative sector as a writer, critic and policy advocate. He is Founding Chairman of the National Kiswahili Association (CHAKITA) and is Commissioner in the African Academy of Languages, an organ of the African Union. He is also Chair of the Board at the Legal Resources Foundation and CODE-IP Trust. Kimani Njogu is extensively published in the areas of language, culture, media and governance.

Jim Shamoon

CEO Blue Sky Films

Jim was born in Nairobi, Kenya.

After working in Production between 1993 and 2000 – in every position from Runner to Driver to Production Manager, he joined Blue Sky Films in 2001 where he is now Managing Director.

Positions in the film industry;

- Co-Chair – Producers’ Guild of Kenya 2014 – to date
- Chairman of the Kenya Film Festival 2009-2011
- Chairman of the Oscar Submission Committee of Kenya 2009-2011

John Muthee

VP Business Development, Africa, GeoPoll

Robert Rudin

Vice President And Country Manager, Kenya, Ericsson Sub-Saharan Africa

Robert Rudin is Vice President and Country Manager for Ericsson Kenya, a role he has held since January 2013. In addition, Robert also heads the Commercial Management team in sub-Saharan Africa, responsible for Sales Governance, Pricing and Contracts.

Robert began his carrier at Ericsson in Sweden 1989 and has worked in different positions and countries, mainly in sales and general management. He has worked outside Sweden the past 18 years; in Ghana, Morocco, South Africa, Dominican Republic, France, and just before joining RSSA in Kenya January, 2013, he was based in Senegal.

In his time at Ericsson, Robert has been building high performing sales teams with emphasis on local presence and inclusion. Some of his achievements in sales include the break-in deal for mobile telephony (GSM) with Maroc Telecom and Ericsson’s first solar powered radio sites year 2000, winning the first Managed Services deals with France Telecom, introducing Ericssons Core Network for Orange affiliates in Romania, France and the Caribbean, winning Greenfield contracts in Guinea and Kenya as well as signing Ericsson’s first contract in Ghana 1995 with Investcom (later bought by MTN).

Robert has a passion for the industry and, along with the rest of Ericsson’s executive team, is focused on advancing the company’s leadership through innovation, technology, services and sustainable business solutions. With a strong background in sales, Robert is a firm believer in putting the customer first and fostering excellent relationships with the customer, building and developing local talents for inclusion and long-term business success.

Robert is married to Elise and they have two lovely children, Alexandre 12 years and Christina 10 years old.

He is fluent in Swedish, English and French and as a hobby Robert enjoys sports like tennis, biking and running.



Valentine Gichau

Country Group Manager and a Founding Director of Tuko Media

Valentine Gichau is the Country Group Manager and a Founding Director of Tuko Media (subsidiary of globally renowned Genesis Technology Partners), whose breaking news portal tuko.co.ke became the #2 leading Kenyan news portal in unique visits in under 3 months. From Head of Copy to Head of Business previously in Squad Digital Ltd of the International WPP Group, her portfolio includes digital marketing solutions that increased clients' revenue by 1400%.

Dr. Isaac M. Rutenberg, PhD, JD

Director of the Center for Intellectual Property and Information Technology Law (CIPIT)

Dr. Rutenberg is the Director of the Center for Intellectual Property and Information Technology Law (CIPIT) at Strathmore Law School in Nairobi, Kenya. The goal of CIPIT is to help Kenyans understand, acquire, and effectively use intellectual property locally and internationally. Via CIPIT and individually, Dr. Rutenberg has authored articles for a variety of publications and spoken at numerous conferences in Kenya, primarily focusing on practical aspects of intellectual property (IP). He continuously advocates for Kenyan organizations and individuals to expand their use of worldwide IP systems. Dr. Rutenberg received dual Bachelor of Science degrees in Chemistry and Mathematics/Computer Science from the Colorado School of Mines, as well as a PhD in Chemistry from the California Institute of Technology. His graduate research advisor, Robert H. Grubbs, was awarded the 2005 Nobel Prize in Chemistry. Dr. Rutenberg also obtained a JD from Santa Clara University School of Law in May 2011. He is registered to practice law in California, and is also registered to practice before the United States Patent and Trademark Office.

John Muthee

VP Business Development, Africa, GeoPoll

John has been involved in market and social research world in the over the last ten years in the East African markets of Kenya, Ethiopia, Uganda and Tanzania. He has acquired skills in translating client requests and building teams to meet the wide and varied research requirements in the region ranging. Over the last 4 years, John has been involved in building retail panels tracking sales for non-food products across the region working for the leading electronics brands such as Nokia, Samsung and HP. John is the lead commercial contact for GeoPoll in Africa with the responsibility of delivering to clients insights across Africa with additional benefits of speed and accuracy. This is in addition to developing products that would give insights in various areas across Africa that were previously under researched due to logistical reasons.

GeoPoll has been instrumental in rolling out audience measurement in Africa and currently have next day audience measurement results in Kenya, Uganda, Tanzania, Rwanda, Ghana and Nigeria. Additional countries being opened up in Francophone countries within the next 6 months include DRC, Senegal and Ivory Coast.

Julien Ezanno

Bilateral Affairs Advisor, International Policy Unit

CNC (National Cinema Center of France)

Julien, 46, was hired by the Centre national du cinéma et de l'image animée (CNC) in 2001 after a career in the airline industry. He was first appointed at the CEO's cabinet to deal with general issues. In 2007, he was offered a new position, where he managed international co-production. His task was to develop bilateral relations with all the countries France has signed an Agreement with, encouraging foreign producers to work with French partners. He was in charge of negotiating new Agreements with countries willing to establish a privileged relation with France in the field of film. He was also the French delegate to the European co-production fund, Eurimages. Julien Ezanno was



appointed as the communications director of the CNC on 1st October 2014. He was in charge of both internal and external communications issues except relations with the press. On 7 September 2015 he was appointed bilateral affairs advisor within the international policy unit