



28-29 October 2015

Kenyatta International Convention Center – KICC
Nairobi - Kenya

CONFERENCES - WORKSHOPS – PITCHING SESSIONS – BUSINESS TOUR OVERVIEW

**-ALL ACTIVITIES ARE ON FIRST COME FIRST SERVED BASIS-
-PARTICIPANTS SHOULD BE IN 10MIN BEFORE THE BEGINNING OF THE SESSION-**

WEDNESDAY 28 OCTOBER 2015

CONFERENCES	WORKSHOPS	PITCHING
<p>9am – 10am Scriptwriting & Production Funds & Residencies (France – Kenya – South Africa)</p> <p>10.30am – 12noon Animation: New Opportunities</p> <p>2pm – 3.30pm East Africa Film & TV Market Landscape and Next Steps</p> <p>4pm – 5.30pm Bring your Content and your Channel at an International Level – Challenges of the Distribution & Localization</p>	<p>9am – 12noon Contract, Copyright & IP</p> <p>2pm – 5pm Coproducton Opportunities</p>	<p>10.30am – 12noon How To Pitch Workshop</p>

THURSDAY 29 OCTOBER 2015

CONFERENCES	WORKSHOPS	PITCHING
<p>9am – 10am Mobile Content</p> <p>11am – 12noon Content Monetization</p> <p>2pm – 3.30pm Challenges & Opportunities of the New Broadcasting Platforms</p>	<p>9am – 12noon Content Acquisition & Distribution strategies: the do's and don'ts</p> <p>2pm – 5pm Content Creation in the Digital Era</p>	<p>10am – 12noon The Restless Pitch (international Jury)</p> <p>1pm – 4pm Kalasha International / DISCOP Pitching (Kenyan Jury-closed door)</p>

4pm – 5.30pm

Digital Switchover: Make Your
Business Grow

FRIDAY 30 OCTOBER 2015

KENYA FILM & TV INDUSTRY TOUR

KALASHA International in association with ADMI is hosting a tour of the Kenyan Film and Television industry for donors and investment parties on October 30th 2015 from 9am to 3pm. The aim of this tour is to introduce interested parties to key digital, creative and emerging technology firms in Kenya. The tour will include stops at Riverwood, the Africa Digital Media Institute, and Film Studios. Contact Rachael@africadigitalmedia.org.