



Film Kenya... Capture Africa!



SAVE THE DATES : 27 to 29 MARCH 2018

Welcome to the second edition of Kalasha International TV & Film Market. Kalasha International is an initiative from Kenya Film Commission in partnership with the French Embassy in Kenya, in the fast growing East African region.

KALASHA INTERNATIONAL TV AND FILM MARKET Discover / Connect / Trade

March, Tuesday 27th to Thursday 29th 2018 at KICC in Nairobi – Kenya

REGISTRATION OPENING ON JANUARY 29th

Come and join a large number of international professionals from the Audiovisual and Film industry coming from East African countries, Europe and other places around the world, for a unique opportunity to boost your business through trading content, partnership opportunities, networking and more.

This event offers high-level interaction with Network groups, TV Channels, Mobile operators, Distributors, Commissioners, Producers, Directors, Scriptwriters... for trading, sharing ideas and perspectives on new programs and development policy. Along the trade show, other side events like conferences, workshops, coaching and pitching sessions will take place. A special focus will be given to Animation sector and new technologies.

Also taking place at the same dates is the official launch of the international news TV channel France 24 via Signet DTT's Multiplex, as well as the Nairobi Film Festival offering several Kenyan movie premières among other notable African film screenings.

Kalasha International is taking place at Kenyatta International Conference Center – KICC, in the heart of Nairobi, and offering easy access to plenty first class hotels and facilities. The trade show is set to encourage overflowing and innovative creativity from new talents emerging in Eastern Africa, as they seek support to compete in the international sphere.

Registration for delegates, exhibitors and students via www.kalashainternational.com

For exhibiting, sponsoring or advertising; contact us at connect@kalashainternational.com

Tel: +254 20 271 4074 or 73 / +254 729 407 497 / +254 733 650 068

PR Contact

Catherine Gitahi, Corporate Affairs at KFC : catherine@filmingkenya.com

Larry Asego, Press Attaché at French Embassy : larry.asego@diplomatie.gouv.fr